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	QuiKKoncepts	Competitors
Intuitive interface, ensuring quickest production of customized learning in the industry		
Affordable		
No programming skills necessary		
Export to CD-ROM		
Compatible with SCORM Compliant* Learning System		
One flat licensing fee		
Free upgrades		
No monthly subscription fees		
Unlimited course production at no additional cost		
Personalized customer service		

*SCORM, (Sharable Content Object Reference Model), integrates a set of technical standards, specifications, and guidelines designed to meet functional requirements to include: durability, accessibility, interoperability, and reusability.